

## Jolene Brown

**"When we relate and laugh, we can learn and apply."** -- Jolene Brown

Jolene Brown will have you laughing while you learn! She's fun and funny, long-legged but not long-winded, and so insightful audiences accuse her of sleeping under their beds. The positive impact of her work is well documented by the accolades of those who have had her speak for their events. Through humor, hope, and helpful ideas her messages are guaranteed to bring us ideas to put into action and something good to talk about in the days to come.



### MOST REQUESTED KEYNOTES

#### **"Who's Hiding the Humor?"™ --**

During this fun-filled presentation we'll learn how to deal with "skunk" people and discover three steps to keep perspective and maintain sanity in this crazy world. With real life stories, and a whole lot of fun, we'll celebrate and answer the question, "Who's Hiding the Humor?"

#### **"The Celebration of Change"™**

We all want to be better, but no one really wants to change! This fun-filled keynote helps us reroute energy from worrying and stewing to planning and doing. Whether it is change imposed or change by choice, there are real benefits when we learn to "celebrate change."

#### **"Wrinkles of Wit and Wisdom"™**

With fun-filled participation, we take a quick trip down memory lane to be reminded of critically important lessons that serve us well as we negotiate the future.

#### **"Heroes Among Us"™**

Heroes don't shout who they are, they know who they are. They've learned how to build a firm foundation to deal with a roller coaster world. They build support with colleagues, family and friends. They enjoy the journey along the way. With laughter, learning and celebration, we'll discover the "heroes among us".

*"Never before have we had such a positive response for a speaker! You made us laugh; you made us cry, and you really made us think. We all want you back in our area to speak again. You are very much appreciated by your audience."*

South Central Kansas  
Education Service Center

*"Thanks for a sixth year at our New Leaders Conferences. What I hear most often is, she made me laugh AND she made me think!"*

Harvest States

### MOST REQUESTED WORKSHOPS

#### **"Stepping Out: Nontraditional Leadership Skills"™**

During this eye-opening session, we'll examine the belief systems of sustainers and achievers. We'll be out our chairs practicing the skills necessary for risk taking, positioning and partnering. We'll also discover three important steps to keep perspective and enjoy the journey of leadership.

#### **"The Top Ten Stupid Things Families Do To Break Up Their Business"™**

We can prevent many daily aggravations and family business catastrophes if we learn from the mistakes of others. The "Top Ten Stupid Things Families Do To Break Up Their Business"™ is for members of all generations who wish to or are working together.

### **McKinney Associates, Inc.**

P.O. Box 5162 · Louisville, Kentucky 40255-0162  
1-800-955-4746 · info@mckinneyspeakers.com

### **"Generations at Work...or at War!"™**

An introductory presentation followed by a panel representing three stages of work involvement - beginning, middle, senior. (Panel members to be selected by the meeting planner.)

Generational differences and preferences make for interesting work teams, especially when the transition of ownership and power, and leadership and labor are involved. An insightful profile will be shared highlighting significant influences, characteristics and motivational needs for each of four generations, the "Veterans, Boomers, Xers, and Nexters". Then a panel of "been there, done that" experts will share their insight of what has worked and what needs work. The difference between lifestyle and business, family and employee, emotion and fact, will be discussed.

### **"The Sequoia System: A Unique Look at Working in Unison"™**

Sequoias. Perhaps you've seen them, those massive giants. It's time to take a closer look. From their intricate root system to staggering heights, their uniqueness is made possible by standing in unison. During this fun-filled presentation, we'll learn valuable team building lessons from the giant redwoods.

### **"Write a Little... Say a Lot"™**

E-mail, electronic greeting cards, faxes, printed cards. They're all great... but what do we really look for? It's those few hand written words that carry the personal touch and build relationships. During this upbeat, participation session we'll learn from useful ideas and examples to help us better express our thoughts and transfer them to paper.

### **"The Confident Woman"™**

During this fun-filled seminar, we'll explore the confidence factors of women we respect. We'll build a firm foundation in order to take necessary risks. As we highlight the top characteristics of confident women, we'll learn new ideas to increase achievement and positively influence our overall health and well-being. Together we'll laugh while we learn at this special "time-out" for women.

### **"Through the Eyes of a Customer"™**

Have you truly looked at your service and products through the eyes of a customer? During this upbeat session, we'll laugh while we learn how to provide greater value to our customers. We'll emphasize the importance of personalized service in a hi-tech, high touch competitive environment.

***More information available at [www.mckinneyspeakers.com](http://www.mckinneyspeakers.com)***

As a professional speaker, Jolene is an honored recipient of the Certified Speaking Professional(CSP) award. This is the highest earned designation of speaking achievement from the National Speakers Association. She's made numerous guest appearances for television and radio broadcasts and her work has been featured in several major publications.

Jolene and her husband Keith live on a farm near West Branch, Iowa. She's also the mom of two daughters and an avid supporter of community and church activities. Her real life stories have been gathered from every day life and shared with people throughout the United States, Canada, and Australia.

Whether it's for keynotes, concurrent sessions, training seminars or partner programs, she will work with you to make your event successful. From friendly greeting to final farewell, Jolene Brown will exceed your expectations.



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